

Finalists' toolkit

Congratulations to our 2024 Finalists!

The Premier's Awards highlight and celebrate the world class services delivered by the NSW public sector to the people of NSW.

Selection as a finalist is a highly regarded and recognised title demonstrating the highest levels of achievement in the NSW public sector.

Find out more about this year's finalists

[View the full list of finalists](#) →

Sample promotional content

We encourage finalists and agencies or portfolios with finalists to use the sample posts and graphics below across social media and internal communication channels.

Use the hashtag #PremiersAwards on social media.

Sample Facebook/LinkedIn posts

- We're thrilled to announce we've been recognised as a finalist in the NSW Premier's Awards for our work on [finalist nomination name]! We can't wait to celebrate at the awards ceremony on Monday 18 November. **[Read more about our finalist program on the Premier's Awards website.](#)**
- We're honoured to have been recognised for our work on [finalist nomination name] as a finalist in the NSW Premier's Awards! Winners will be announced at the award ceremony on 18 November. **[Read more about our finalist program on the Premier's Awards website.](#)** #PremiersAwards

Sample internal newsletter item

- Congratulations to our Premier's Awards finalist, [finalist nomination name]! The Premier's Awards celebrate outstanding achievements from across the NSW public sector, and selection as a finalist is a highly regarded title. **[Read more about our finalist program on the Premier's Awards website.](#)**

- We're thrilled to be named finalists in the NSW Premier's Awards! Congratulations to [finalist nomination name] for being selected as a finalist in the category [category name]. Winners will be announced at the award ceremony on 18 November. [**Read more about our finalist program on the Premier's Awards website.**](#)

Social media graphics

These social media graphics are generic finalist, honourable mention and winner tiles. They are 1080px x 1080px sized.

[**Finalist social media tile**](#)



[**Winner social media tile**](#)



[**Honourable mention social media tile**](#)



Customisable graphics

Communications teams can create a unique graphic for your nomination by downloading these templates and inserting a photo of your nomination. Each .zip folder contains an InDesign file with templates for the category's finalists, honourable mention and winner.

[**Anthea Kerr Award**](#)



[**Public Servant of the Year**](#)



[**Building a resilient economy**](#)



[**Connecting communities**](#)



[**Driving public sector diversity**](#)



[**Excellence in service delivery**](#)



[**Highest quality healthcare**](#)



World class education and training



About the NSW Premier's Awards

The Premier's Awards highlight and celebrate the world class services delivered by the NSW public sector to the people of NSW. By recognising excellence today, we hope to inspire a brighter future for NSW and Australia.

Nominations are open to all NSW Government agencies and departments. Finalists and winners are endorsed by the NSW Premier following a rigorous judging process through senior executives (that are subject-matter experts) from across the sector.

In 2024, there are 8 categories – 6 team categories which reflect the key policy priorities of NSW Government and 2 individual categories which recognise exceptional leaders in the sector.

Winners will be announced at an awards ceremony on 18 November at 6:30pm. **All NSW public sector employees and members of the public will be able to watch a recording of the ceremony on the Premier's Awards website.**

Contact

For enquiries about the awards ceremony, contact the Awards Ambassador for your agency or department.

Find your Awards Ambassador →